

Dear Hiring Personnel,

I have attached my resume, highlighting my skills and experience in the graphic design industry. I believe that I would be a great addition to your team and an asset to your company.

Working in an environment where I can utilize my skills is fulfilling to me. I am a creative and visionary individual with a strong work ethic and a reliable nature. As a highly energetic person, I work efficiently and accurately on multiple projects, meeting challenging deadlines both independently and as part of a team.

Throughout my design career, I have worked on projects for major companies such as Pepsi, Mars, Procter & Gamble, Dreyer's Grand Ice Cream, and Ford.

With my proven track record of skills and experience, I am confident that I can make a significant contribution to your team's success.

Thank you for considering my qualifications. I look forward to your response.

Sincerely,

A handwritten signature in blue ink, appearing to read 'R. Coltez', with a large, stylized flourish at the end.

Robin Coltez

ROBIN COLTEZ

www.robincoltez.com

72 shephard avenue, alliston

ontario canada, L9R 2G3

t. 416.838.4342

e. roc74@robincoltez.com

EDUCATION

3 year Graphic Design Program at Seneca College, School of Applied Arts & Technology

ACHIEVEMENTS

Public Label Agency 2022 MVP Award

Chief Marketer Award 2023 Best Use of Shopper Marketing Pro Awards

Third Degree Black Belt (ITF Tae kwon do) - assistant instructor

Toronto Blue Jays Street Dance Team original member of the (J-Force)

SKILLS

Adobe Photoshop, Illustrator & InDesign

Adobe Premiere Pro & After Effects

Adobe Dreamweaver

Web Content Management Systems

Microsoft Office

Detail Oriented

CLIENTS



PROFILE

As a senior designer/production artist I possess various skills in creative design, print production, photography, photo editing, retouching, video editing, and motion graphics. I have an expert knowledge of Adobe Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, and After Effects. Additionally, I have experience with web content management systems and portal themes, and a working knowledge of web applications such as Adobe Dreamweaver, HTML, JavaScript, CSS, and other web technologies.

EXPERIENCE

public label agency : sr. designer/production artist | 2015 - 2024

- worked on projects for Mars, Pepsi, Procter & Gamble, Dreyer's Grand Ice Cream, and Wow Mobile
- creation and resizing promotional materials to client specifications
- preflight files for pre-press
- magazine ads, tablet ads, posters, signage, motion graphics and other promotional materials

roc-logic designs : freelance graphic/multimedia designer | 2003 - 2015

- worked on projects 3M, Scotiabank & Bowlerama
- creation of corporate id.
- magazine design, brochures, CD packaging, posters, signage and promotional flyers
- multimedia CDs, DVDs, video creations and other promotional materials
- custom screen printed products, including t-shirts, hats, custom labels
- preflight files for pre-press
- trapping and creation of dielines
- web design and creation
- photography
- sourcing materials and quoting
- account services

azimuth marketing and design : freelance graphic designer | 2014

- worked on projects for Procter and Gamble
- preflight files for pre-press
- creation and resizing promotional materials to client specifications
- magazine ads, tablet ads, posters, signage and other promotional materials

mark iv in-store solutions partner : production designer | 2013 - 2014

- worked on projects for Pepsi
- preflight files for pre-press
- creation and resizing of promotional materials to client specifications
- POS, ad materials, posters, signage, and other promotional materials
- trapping and working with dielines
- micro websites and web graphics
- multimedia graphics

ACTIVITIES

I enjoy martial arts and various dance styles, being a fitness enthusiast, capturing moments through photography, and expressing myself through drawing and painting.